

Technology Accessibility and Freedom of Information

Information Wants to Be Free!



Technology Frees Information

- Put information in the palm of people's hands
 - Anytime
 - Anyplace
- Transparency!

Considerations and Responsibilities

- How will our information look on different devices?
 - Desktop
 - Laptop
 - Tablet
 - Smartphone
 - Operating system
 - Browser or app
 - Interaction with computer
- Lots that is out of our control

Want

Get



We Want “Same”

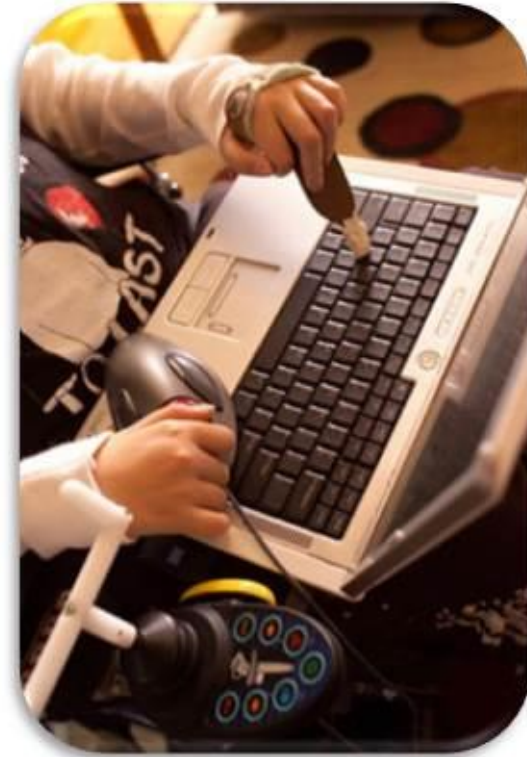
Same-ness

- ...acquire the **same** information, engage in the **same** interactions, and enjoy the **same** services within the **same** timeframe...

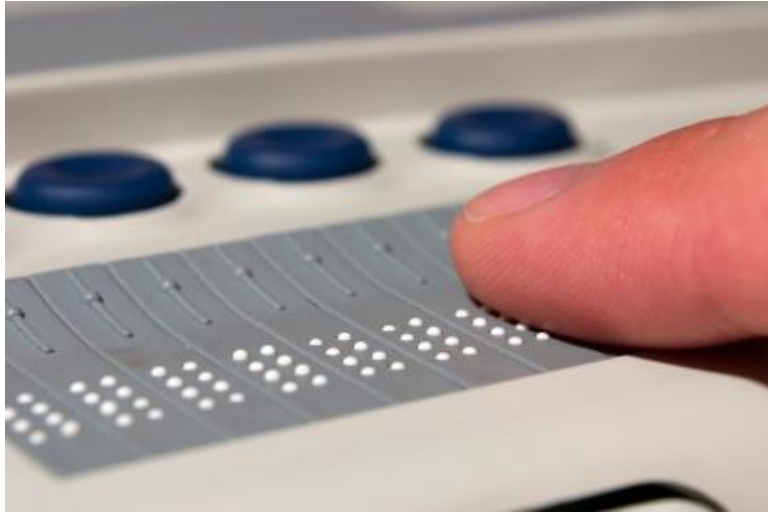
- Intersection of people with disabilities and technology
 - Ease of use
 - Flexibility
 - User-guided



Technology Accessibility



Mainstream Assistive Technology



Specialized Assistive Technology

Accessible Content

- On screen matches behind screen
- Device independent
- Uses color wisely
- Describes images and visuals with text

Accessibility in Social Media

- Text equivalents
- Text in images
- Multimedia
- Twitter
 - # and @ at end of Tweet
- More!
 - <http://www.howto.gov/social-media/using-social-media-in-government/improving-accessibility>

Emergency Communication

- Accessibility becomes more critical
 - Social media
 - Text
 - Web

Accessibility Defined in Settlement

- “Accessible” means that individuals with disabilities are able to **independently** acquire the **same** information, engage in the **same** interactions, and enjoy the **same** services within the **same** timeframe as individuals without disabilities, with **substantially equivalent** ease of use.

Our Goal



Questions?

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